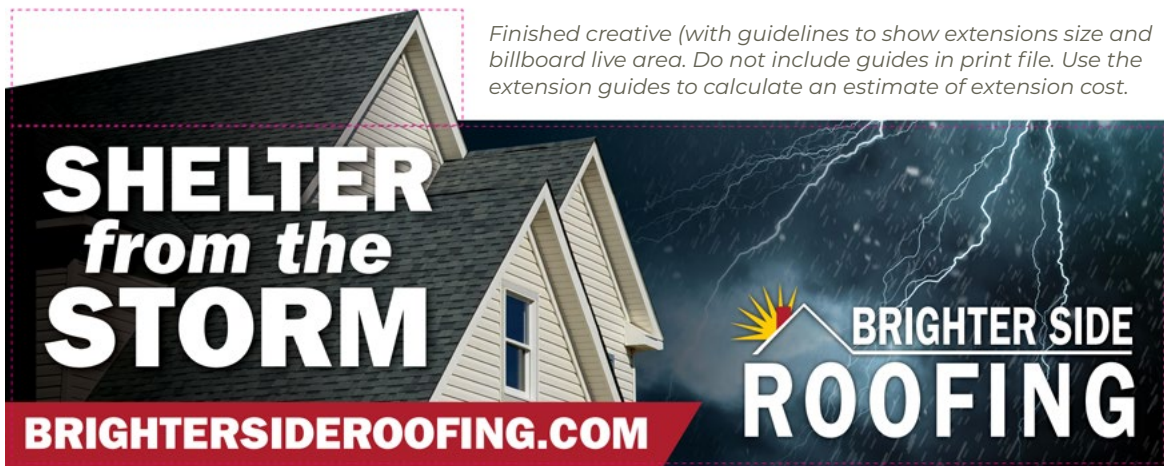


SETTING UP AN EXTENSION

For billboards with extensions, create the artwork file per the static billboard guidelines. Increase the file dimensions to include space for the extension. The billboard and extension creative will be sent to the printer in a single file.



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